January 14, 2020

Energy Efficiency as a Service – Program Manual
CONTENTS

1 GLOSSARY ................................................................................................................................. 4
2 PURPOSE ...................................................................................................................................... 7
3 EEAS PROGRAM GOALS .............................................................................................................. 8
   3.1 Energy Efficiency Goals ........................................................................................................... 8
   3.2 Workforce Development Goals ............................................................................................... 8
4 WHAT IS EEAS? ............................................................................................................................ 9
5 THE EEAS PROGRAM STRUCTURE .............................................................................................. 10
   5.1 Roles and Responsibilities ....................................................................................................... 10
      5.1.1 Participant .......................................................................................................................... 10
      5.1.2 Efficiency Energy Developer (EE Developer) ..................................................................... 10
      5.1.3 Seattle City Light ............................................................................................................... 10
      5.1.4 Measurement and Verification Consultant (M&V Consultant) ........................................... 11
   5.2 Contract Structure .................................................................................................................... 11
      5.2.1 Participation Agreement (PA) ............................................................................................. 12
      5.2.2 Power Purchase Agreement (PPA) .................................................................................... 14
      5.2.3 EEaS Transaction Timeline ............................................................................................... 16
6 PROGRAM ELIGIBILITY .............................................................................................................. 18
   6.1 Participant Eligibility ............................................................................................................... 18
   6.2 Efficiency Energy Developer Eligibility ................................................................................... 18
   6.3 Building Eligibility .................................................................................................................. 18
   6.4 Project Eligibility .................................................................................................................... 18
      6.4.1 Existing Buildings ............................................................................................................... 18
      6.4.2 New Construction Buildings ............................................................................................ 19
      6.4.3 Building Additions or Major Space Use Type Changes ..................................................... 19
7 M&V AND DATA REQUIREMENTS .............................................................................................. 20
   7.1 M&V Fundamentals .................................................................................................................. 20
   7.2 Existing Buildings M&V .......................................................................................................... 20
      7.2.1 Eligibility of fuels and measurement boundary ............................................................... 20
      7.2.2 M&V Methods & Protocols .............................................................................................. 21
      7.2.3 M&V Process .................................................................................................................... 21
   7.3 New Construction M&V .......................................................................................................... 23
      7.3.1 Eligibility of Fuels and Code as Baseline ....................................................................... 23
      7.3.2 M&V Process and Methodology ..................................................................................... 24
   7.4 Data Requirements .................................................................................................................. 27
   7.5 Quality Assurance and Quality Control (QA/QC) .................................................................. 27
8 PROGRAM REQUIREMENTS ....................................................................................................... 29
   8.1 Participant Requirements ........................................................................................................ 29
   8.2 EE Developer Requirements .................................................................................................. 29
   8.3 Building Requirements ........................................................................................................... 29
   8.4 Project Requirements ............................................................................................................. 29
   8.5 Workforce Development Reporting Requirements .................................................................. 30
9 PARTICIPATION PROCESS ........................................................................................................ 31
9.1 Submit Project Proposal .................................................................................................... 31
9.2 Await Response Regarding Selection .............................................................................. 31
9.3 Contract with Seattle City Light (If Selected) .................................................................... 31
9.4 Construction Period .......................................................................................................... 31
9.5 Performance Period ........................................................................................................... 31
9.6 Program Evaluation ........................................................................................................... 32
10 PROPOSAL REQUIREMENTS ............................................................................................... 33
10.1 Letter of Interest/Introduction ......................................................................................... 33
10.2 Participant Information .................................................................................................... 33
  10.2.1 Participant .................................................................................................................. 33
  10.2.2 Efficiency Energy Developer ...................................................................................... 33
  10.2.3 Participation details .................................................................................................... 34
10.3 Building Description......................................................................................................... 34
10.4 Project Description .......................................................................................................... 34
10.5 Workforce Development ................................................................................................. 35
11 PROPOSAL SUBMITTAL .................................................................................................... 36
12 PROJECT SELECTION CRITERIA ....................................................................................... 37
13 TIMELINE/SCHEDULE ....................................................................................................... 38
14 QUESTIONS AND CLARIFICATIONS ............................................................................... 39
1 GLOSSARY

“Adjusted Baseline Energy” represents what the baseline energy use would have been if the project Energy Conservation Measures (ECMs) had never been installed, under the same set of post-retrofit conditions.

“Avoided Energy Use” is the reduction in energy use that occurred in the performance period, relative to what would have occurred if the facility had been equipped and operated as it was in the baseline period, but under performance period conditions.

Avoided Energy Use (or Energy Savings) = Adjusted Baseline Energy - Performance Period Energy +/- Non-Routine Adjustments

For new construction, City will consider the difference between the City of Seattle Energy Code target energy use (C401) and the Participant’s actual energy use to be the avoided energy use unless and until City adopts another method of quantification.

“Baseline Data” means the measurements and facts describing facility operations and design during the baseline period. This will include energy use or demand and parameters of facility operation that govern energy use or demand.

“Baseline Model” means the mathematical representation or calculation procedure used to predict the energy use in a building or facility (or Adjusted Baseline Energy) had no ECMs been implemented. Models may be based on equations that specifically represent the physical processes or may be the result of statistical analysis of energy-use data, or other techniques City reasonably determines to be appropriate for Project purposes.

“Baseline Model Equation” means the specific mathematical representation or equation governing the prediction of energy use (or Adjusted Baseline Energy) had no ECMs been implemented at the Site.

“City” Means the City of Seattle, a Washington municipal corporation, doing business by and through its Seattle City Light Department (“City Light”)

“Efficiency Energy” is the calculated Avoided Energy Use harvested at the site by the EE Developer, which is quantified by the M&V Consultant. This is an energy efficiency resource.

“Energy Conservation Measure” (ECM) is any type of energy conservation or efficiency energy project or activity that is related to the installation, repair, or replacement of energy-efficient equipment or building systems, implementation of capital projects, operational & maintenance (O&M) improvements, or new means of training or managing users of the space, intended to improve the energy productivity of or generate Efficiency Energy at the Site.

“Energy Efficiency as a Service Charge (EEaS Charge)” means the rate that shall be billed to the City Light Customer by the City, expressed in cents per kilowatt-hour, for the delivery of Efficiency Energy from the Efficiency Energy Developer to the City at the Site during the Term of Agreement. The volumetric ($/kWh) rate(s) of electricity reflected in the active rate code and on the Participant’s
bill for the participating Site at the time of billing. See Customer Participation Agreement Appendix A for definition.

“Energy Efficiency Service Fee” (EE Service Fee) means the charges for Efficiency Energy that the City will bill the City Light Customer based on the Avoided Energy Use at the Site.

“Efficiency Energy Developer” (EE Developer) means the party who holds this Power Purchase Agreement with the City for the sale of the Efficiency Energy to the City from the Avoided Energy Use at the Site.

“Measurement and Verification Consultant” (M&V Consultant) means an independent third-party who will develop and implement an approach to use data-driven models with meter data and other variables to calculate adjusted baseline energy and performance-based savings that will be used to determine the Avoided Energy Use and Efficiency Energy at the Site.

“Measurement and Verification (M&V) Guidelines” means the guidelines and methodology approved by Seattle City Light. Seattle City Light intends for M&V Guidelines to follow industry standard practices for whole-building estimates of energy savings and non-routine adjustments, if any are needed.

“Measurement Boundary” is the boundary drawn around whole-building meters and systems to segregate those which are relevant to savings determination from those which are not. All energy uses of equipment or systems within the measurement boundary must be measured or estimated, whether the energy uses are within the boundary or not.

New Construction” means (1) construction of a new building or structure, (2) an extension or increase in the conditioned floor area or height of a building or structure, or (3) major changes in space use type such as major renovations.

“Non-Routine Adjustments (NRAs)” are adjustments to the baseline model to account for Non-Routine Events, which occurred during the performance period and that cannot be modeled using the considered independent variables.

“Non-Routine Events (NREs)” are changes in building energy use that are not attributable to changes in the independent variables used in the baseline model nor to the ECMs that were installed. In the case of an NRE, the Avoided Energy Use may be adjusted by making Non-Routine Adjustments.

“Participant” is the party who owns the Site. Participants may enter the agreement through an agent with appropriate authority, such as a management or operating entity.

“Participation Agreement” means the agreement between Seattle City Light and the Participant, where the Participant agrees to pay Seattle City Light an Energy Efficiency Service Fee throughout the term of the contract for the Efficiency Energy generated at the Site.

“Performance Period” for existing building projects, refers to the period of time after the EE Developer has implemented initial ECMs at the Site resulting in a reduction of monthly energy consumption at least 10% relative to the baseline model and approval has been provided by Seattle City Light. For
new construction projects, the performance period begins when the building is 75% occupied and written approval has been provided by City Light.

“Power Purchase Agreement“ (PPA) means the agreement between Seattle City Light and the Efficiency Energy Developer for the purchase of Efficiency Energy from the Site at the PPA Price throughout the Term of the contract.

“Power Purchase Agreement Price (PPA Price)“ means the rate that shall be paid by the City to the EE Developer, expressed in cents per kilowatt-hour, for the delivery of Efficiency Energy from the Efficiency Energy Developer to the City at the Site during the Term of Agreement. See Power Purchase Agreement Appendix A for definition.

“Power Purchase Payment (PPA Payment)“ means the amount to be paid to the EE Developer for delivered Efficiency Energy after each billing cycle throughout the Term of Agreement.

“Program” means Energy Efficiency as a Service Pilot Program which contains a Power Purchase Agreement between the City and the EE Developer whereby the City pays for Efficiency Energy generated at the Site, and an additional Participation Agreement between the Site’s City Light Customer and the City under which Participant pays City to receive Efficiency Energy based on the Avoided Energy Use for the Site.

“Project” means the collection of ECMs implemented at the Site by the Efficiency Energy Developer throughout the Term of Agreement, which result in the generation of Efficiency Energy.

“Site“ means the actual building location that the efficiency energy work will take place. The project boundary shall be the utility account and corresponding meters, which make up at least 90% of the site’s electricity consumption.
2 PURPOSE

This is the Program Manual for the first solicitation of the EEaS Pilot Program. This manual introduces the concepts and processes of the program. The manual provides potential participants with information that will help to determine if this program is right for their facility. The information in this Program Manual supersedes any prior information released regarding the first solicitation of the EEaS Pilot Program. A finalized form of this manual will be incorporated into and subject to terms and conditions of the Program Participation Agreement for City Light Customers and Power Purchase Agreement for Efficiency Energy Developers.

Customer Energy Solutions, a division of Seattle City Light, is seeking participants for a new pilot program called Energy Efficiency as a Service (EEaS) through a Request for Projects (RFP), in accordance with City Ordinance 125556, which authorized the execution of agreements with up to 30 buildings for up to 20 years, for the purchase and/or sale of energy under the Energy Efficiency as a Service Pilot Program (EEaS Program).

This initial project solicitation seeks up to 15 buildings to participate in the program. Seattle City Light anticipates a future project solicitation to allow for additional use cases.
3 EEAS PROGRAM GOALS

3.1 Energy Efficiency Goals

Through the EEaS Program, Seattle City Light aims to:

1. Unlock deeper energy efficiency in commercial buildings by paying for measured electricity savings over time instead of providing an upfront incentive.
2. Test a mechanism to lessen the “split incentive”\(^1\) between owners and energy users at scale in order to encourage production of greater energy efficiency to reduce City Light electricity production costs.
3. Test a variety of use cases to build upon lessons learned from the innovative Metered Energy Efficiency Transaction Structure (MEETS) prototype project at the Bullitt Center (as approved in Ordinance 124604).

3.2 Workforce Development Goals

To better match the purchase of conservation resources with the values of the City of Seattle, EE Developers participating in EEaS must aim to meet or exceed workforce development goals. Specifically, Ordinance 125556, Section 4 states that agreements entered under EEaS program must aim to meet or exceed the standards set forth in Seattle’s Priority Hire statute (SMC 20.37.040), which includes but is not limited to the following:

- Use labor that is receiving area standard wages for all craft workers;
- Provide bona fide benefits, vacation, health and welfare, apprenticeship and training funds;
- Meet or exceed 15% apprenticeship utilization per craft;
- Set and meet goals for hiring women and racial minorities as well as for hiring Women- and Minority-Owned Business Enterprises (WMBE) for Developers, and;
- Set and meet goals for hiring women and racial minorities from pre-apprenticeship programs.

The goal of requiring reporting requirements is not to monitor workplace practices or supervise construction, but to align workforce development values.

\(^1\) A split incentive occurs when a secondary party receives the financial benefits resulting from reduced energy bills after an energy retrofit, rather than the entity who paid for the project.
4 WHAT IS EEAS?

The Seattle City Light Energy Efficiency as a Service (EEaS) pilot program intends to encourage electrical efficiency through deep retrofits in existing buildings and high-performance design in new construction. With this program, Seattle City Light is creating a monthly transaction mechanism to quantify and return the value of the energy efficiency savings to the party responsible for delivering the efficiency to Seattle City Light. EEaS aims to unlock deeper energy efficiency in commercial buildings by helping to overcome the split incentive and paying for measured electricity savings over a longer time horizon (up to 20 years). EEaS is a mechanism wherein building owners pay Seattle City Light to receive energy efficiency benefits generated at their building and Seattle City Light uses a portion of those payments to buy the energy efficiency benefits from the party who generates them by installing energy improvements.

Without energy efficiency improvements, a building’s energy consumption typically remains flat over time. However, once a capital energy project is implemented, monthly energy use and utility bills are often reduced. Participants in EEaS will make monthly payments to Seattle City Light equivalent to what their electricity bill would have been had no energy improvements occurred, keeping the electricity bills “neutral”2, as illustrated in Figure 1. Under the EEaS Program, Seattle City Light will bill customers in the program for actual electricity use, plus an “energy efficiency service fee” (EE Service Fee). The EE Service Fee is based on a calculated Avoided Energy Use. The Avoided Energy Use is the building baseline electricity consumption use minus the actual current electricity consumption for a particular billing period. This is multiplied by the EEaS Charge to calculate the EE Service Fee. Details on the billing procedure are provided in Section 5.2 Contract Structure.

![Figure 1. Example of Tenant Bill Neutrality](image)

2 "Neutral" means the intent for the EE service fee plus the bill for usage to be equivalent to what the energy user would have paid absent the improvements based on agreed modeling. Seattle City Light cannot guarantee this amount will be absolutely equivalent.
5 THE EEAS PROGRAM STRUCTURE

5.1 Roles and Responsibilities

In order to describe the EEaS program structure, it is helpful to first to identify the main parties involved.

5.1.1 Participant

The Participant is the party who owns the site. The building owner (either in their own capacity or through a designated agent) is the City Light Customer who is the Participant in the EEaS program and will be the party holding the Participation Agreement (PA) with Seattle City Light.

The Participant is responsible for accurately collecting and maintaining Site information and project data in ENERGY STAR Portfolio Manager®. If the Participant chooses to pass all or a portion of EE Service Fee payments to tenants, Participant is responsible for accurately identifying that the EE Service Fee is charged to the building as part of participation in the EEaS program, and is not an electricity rate payment. A key goal of Seattle City Light is transparency of operations to customers. While Seattle City Light intends to set the EE Service Fee at a level that keeps total payments to City Light “neutral” with respect to a building that had not been improved, the party responsible for paying that fee should understand that this payment is in addition to and separate from the standard rate payment for electricity used during the billing period.

5.1.2 Efficiency Energy Developer (EE Developer)

The EE Developer is the party responsible for improving the energy performance of the building by implementing Energy Conservation Measures (ECMs). They will typically secure the investment for the ECMs. The EE Developer will be the party holding the Power Purchase Agreement (PPA) with Seattle City Light and will receive the PPA payment. The role of the EE Developer may be played by the owner, an owner’s representative, or a contractor or developer hired by the owner.

The EE Developer is responsible for reporting on a quarterly basis on status of ECMs, occupancy changes, Non-Routine Events (NREs), and workforce development efforts on capital projects.

5.1.3 Seattle City Light

Seattle City Light is the utility responsible for billing the City Light Customer per the PA and paying the EE Developer per the PPA, based on the Efficiency Energy delivered at the Site. Seattle City Light will review reported and detected NREs and approve NRAs. Interviews and site visits may be performed by Seattle City Light staff or entities appointed by Seattle City Light, as appropriate, to verify ECMs, the presence of NREs, and confirm accuracy of reporting by the Participant and/or EE Developer.

Seattle City Light will oversee and approve adjustments and improvements to the M&V methodology used by the M&V Consultant, including the use of updates made to the program’s M&V processes. Seattle City Light will review and approve savings recommendations provided by M&V Consultant.
Seattle City Light will bear the general program costs related to set up and maintenance of the M&V tracking system, the M&V Consultant fees and the Workforce Development tracking system.

5.1.4 Measurement and Verification Consultant (M&V Consultant)

The M&V Consultant is a third party specialist Seattle City Light intends to hire to create and maintain the baseline model for all participating buildings, quantify the Avoided Energy Use and Efficiency Energy to be transacted upon, advise on technical issues, monitor ongoing performance, identify Non-Routine Events, and perform Non-Routine Adjustments.

5.2 Contract Structure

City Light intends to implement the EEaS program by entering two contracts: a Participation Agreement (PA) and a Power Purchase Agreement (PPA). The PA is an agreement between the Participant and City Light by which Participant agrees to pay the EE Service Fee in exchange for Efficiency Energy. The PPA is an agreement between the EE Developer and City Light by which the City pays the EE Developer for delivery of Efficiency Energy. The PA and PPA set out the terms and conditions for program participation, which include conditions of payment, requirements for compliance and options for transferability or termination.

Examples of EEaS transactions are summarized visually below in Figures 2a and 2b. Arrows in the figures show payments. Other models might be implemented by participants.

Seattle City Light does not make recommendations on how to structure agreements associated with EEaS between project parties. Neither the PA nor the PPA create third-party beneficiaries. A Participant should not expect to be granted any rights from the PPA and an Efficiency Energy Developer should not be expected to be granted any rights from the PA. Seattle City Light is not responsible for any agreement made outside of the PA and the PPA. To the extent building tenants will pay for or receive Efficiency Energy, they will do so as a matter of contract with the building owner and not as part of the EEaS program with City Light.
5.2.1 Participation Agreement (PA)

The Participation Agreement will be between the Participant and Seattle City Light. By signing the PA, the Participant agrees to allow Seattle City Light to bill the City Light Customer for actual electricity use and for Efficiency Energy through an EE Service Fee throughout the duration of the contract term.

5.2.1.1 Energy Efficiency Service Fee

The EE Service Fee is calculated by subtracting the actual electricity from the approved building baseline to determine the “Avoided Energy Use” or “electricity savings”. The Avoided Energy Use is then multiplied by the EEaS Charge, as illustrated below in Figure 3.
For each billing cycle, the customer will see two charges. Seattle City Light will first charge the customer for actual kWh delivered based on the applicable retail kWh rate at the time of billing (e.g. $0.09/kWh). A second charge, the “EE Service Fee”, will be applied for the value of the Efficiency Energy as calculated per Section 7 M&V and Data Requirements. The fee is determined by multiplying the Efficiency Energy (kWh) by the EEaS Charge.

\[
EE \text{ Service Fee} = (EEaS \text{ Charge} \times \text{Efficiency Energy})
\]

The EEaS Charge will be determined per building as follows:

1. **Initial EEaS Charge.** The EEaS Charge is established upon contract execution and differentiated based on participant’s project type (Retrofit/New Construction), customer classification (Large General Service/Medium General Service) and site location (Downtown Network/Non-Downtown Network).

   a. **Retrofit-Large General Service.** The initial EEaS Charge for Retrofit projects, that fall under the Large General Service rate structure, will be determined by analyzing the previous 12-month billing prior to contract execution to determine the total kWh consumed during on-peak and off-peak hours. The volume of kWh on peak and off peak will be converted to the % of total kWh for the previous 12-months. The on peak % will be applied to current on-peak rates and the off peak % to current off-peak rates. These totals will be combined and the average volumetric price will be used to represent a weighted-average kWh pricing.

\[
\text{Initial EEaS Charge} = (\% \text{ On-Peak} \times \text{On-Peak LGS rate} + \% \text{ Off-Peak} \times \text{Off-Peak LGS rate})
\]
b. **Retrofit-Medium General Service.** Retrofit projects that fall under the Medium General Service rate structure at time of agreement execution will have the following initial EEaS Charge.

<table>
<thead>
<tr>
<th>Customer Location</th>
<th>2020 EEaS Charge</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Downtown Network</td>
<td>$0.0799/kWh</td>
</tr>
<tr>
<td>Downtown Network</td>
<td>$0.0977/kWh</td>
</tr>
</tbody>
</table>

c. **New Construction-Large General Service.** New Construction projects that fall under the Large General Service rate structure at time of agreement execution will have the following initial EEaS Charge.

<table>
<thead>
<tr>
<th>Customer Location</th>
<th>2020 EEaS Charge</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Downtown Network</td>
<td>$0.0805/kWh</td>
</tr>
<tr>
<td>Downtown Network</td>
<td>$0.0919/kWh</td>
</tr>
</tbody>
</table>

d. **New Construction-Medium General Service.** New Construction projects that fall under the Medium General Service rate structure at time of agreement execution will have the following initial EEaS Charge.

<table>
<thead>
<tr>
<th>Customer Location</th>
<th>2020 EEaS Charge</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Downtown Network</td>
<td>$0.0799/kWh</td>
</tr>
<tr>
<td>Downtown Network</td>
<td>$0.0977/kWh</td>
</tr>
</tbody>
</table>

2. **EEaS Charge Annual Adjustment.** An escalator of 2.0% will be applied to the EE Service Fee every December to establish the EEaS Charge for the subsequent year.

### 5.2.2 Power Purchase Agreement (PPA)

The PPA will be between the EE Developer and Seattle City Light. Potential EE Developers include the building owner itself or an owner’s agent or third-party contractors or developers hired by the owner. The PPA authorizes the EE Developer to receive payment from Seattle City Light based on measured electricity savings.

The PPA includes a commitment to workforce development goals and the EE Developer’s reporting requirements. See [section 3.2 Workforce Development Goals](#) and [section 8.5 Workforce Development Reporting Requirements](#) for additional details.
5.2.2.1 Power Purchase Agreement Payment

For each billing cycle during the performance period, the EE Developer will receive a payment from Seattle City Light for the Efficiency Energy. The PPA payment will be calculated per Section 7 M&V and Data Requirements. The payment is determined by multiplying the Efficiency Energy (kWh) by the PPA Price.

\[ PPA\ Payment = (PPA\ Price \times Efficiency\ Energy) \]

The PPA Price will be determined per building as follows:

1. **Initial PPA Price.** The PPA Price is established upon contract execution and differentiated based on participant’s project type (Retrofit/New Construction), customer classification (Large General Service/Medium General Service) and site location (Downtown Network/Non-Downtown Network).

   a. **Retrofit-Large General Service.** The initial PPA Price for Retrofit projects, that fall under the Large General Service rate structure, will be determined by analyzing the previous 12-month billing prior to contract execution to determine the total kWh consumed during on-peak and off-peak hours. The volume of kWh on peak and off peak will be converted to the % of total kWh for the previous 12-months. The on peak % will be applied to current on-peak rates and the off peak % to current off-peak rates. These totals will be combined and the average volumetric price will be used to represent a weighted-average kWh pricing. The PPA Price will be this weighted-average price multiplied by 0.93.

   \[ \text{Initial PPA Price} = (\% \text{ On-Peak} \times \text{On-Peak LGS rate} + \% \text{ Off-Peak} \times \text{Off-Peak LGS rate}) \times 0.93 \]

   b. **Retrofit-Medium General Service.** Retrofit projects that fall under the Medium General Service rate structure at time of agreement execution will have the following initial PPA Price.

<table>
<thead>
<tr>
<th>Customer Location</th>
<th>2020 PPA Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Downtown Network</td>
<td>$0.0739/kWh</td>
</tr>
<tr>
<td>Downtown Network</td>
<td>$0.0904/kWh</td>
</tr>
</tbody>
</table>

   c. **New Construction-Large General Service.** New Construction projects that fall under the Large General Service rate structure at time of agreement execution will have the following initial PPA Price.
### New Construction-Medium General Service

New Construction projects that fall under the Medium General Service rate structure at time of agreement execution will have the following initial PPA Price:

<table>
<thead>
<tr>
<th>Customer Location</th>
<th>2020 PPA Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Downtown Network</td>
<td>$0.0739/kWh</td>
</tr>
<tr>
<td>Downtown Network</td>
<td>$0.0904/kWh</td>
</tr>
</tbody>
</table>

### PPA Price Annual Adjustment

An escalator of 2.0% will be applied to the PPA Price every December to establish the PPA Price for the subsequent year.

- EE Service Fee billed to City Light Customer = \( \text{Efficiency Energy} \times \text{EEaaS Charge} \)
- PPA Payment made to EE Developer = \( \text{Efficiency Energy} \times \text{PPA Price} \)

**Figure 4. Illustration of Efficiency Energy dependent transactions**

### 5.2.3 EEaS Transaction Timeline

After the Performance Period has begun, Seattle City Light intends to use the following sequence to bill the City Light Customer and pay the EE Developer for delivered Efficiency Energy:
1. End of City Light Customer’s billing period.
2. Seattle City Light generates normal utility electricity usage bill.
3. Seattle City Light will provide M&V Consultant necessary information to quantify baseline energy use and Avoided Energy Use.
4. M&V Consultant will provide Seattle City Light a detailed summary of Avoided Energy Use after receiving necessary information from Seattle City Light.
5. Seattle City Light will verify the Avoided Energy Use and calculate Efficiency Energy, EEaS Charge and EE Service Fee.
6. Seattle City Light will include the EE Service Fee on the Participant’s subsequent bill and process the PPA payment to Efficiency Energy Developer.

When Non-Routine Events occur, Seattle City Light will continue to bill the Participant and make PPA Payments to the EE Developer based on the current baseline model at the time of billing, until Non-Routine Adjustments are validated and finalized. At that point retroactive adjustments shall be made on a subsequent billing cycle.
6 PROGRAM ELIGIBILITY

The following criteria must be met for a project to be considered for the EEaS program

6.1 Participant Eligibility

1. Participant must own the building.
2. Participant must have a satisfactory record of payments and/or satisfactory performance in contracting and/or transacting with Seattle City Light, having utility credit points of at least 750/1000. To check your credit points, call the Seattle City Light Contact Center at 206.684.3000.

6.2 Efficiency Energy Developer Eligibility

1. EE Developer must have a demonstrated experience with projects of similar size and complexity.
2. EE Developer must have a demonstrable history of satisfactory contract performance with utilities.

6.3 Building Eligibility

At this time, and in this project solicitation phase, Seattle City Light is not seeking participation from buildings where multiple commercial or residential tenants have their own unique City Light accounts. In future project solicitations, acceptable use cases may be modified, and building, project, and customer eligibility may change.

1. Building must be located in Seattle City Light electric service territory.
2. Tenants in the building must have a lease type where the owner/tenant split incentive is present. (i.e. Lease language needs to show that utility costs are being paid by tenants. e.g.: directly through CAM charges, rent adjustments based on previous year’s utility cost, ...).
3. Primary utility account must account for more than 90% of the building’s electricity consumption.
4. Primary utility account must be on a commercial rate code.
5. Building’s conditioned floor area must be greater than 50,000 square feet.
6. All electricity metered must be from the subject building (i.e. no electricity is supplied from any other building).
7. Building must have at least 12 months of energy consumption history (existing buildings only).
8. If new construction or major renovation:
   a. Electricity is sole fuel source for all end-uses.
   b. Must demonstrate compliance with Seattle Energy Code via the Target Performance Path (C401.3) for one of the following primary use types: (1) Office, (2) Medical office, (3) Retail, (4) master-metered Multifamily.

6.4 Project Eligibility
6.4.1 Existing Buildings

1. Weather and/or occupancy must be an acceptable predictor of electrical energy consumption. The
building’s baseline model must meet the “goodness-of-fit” criteria outlined in the EEaS M&V Requirements. If this requirement cannot be met because of a significant change in use type (e.g., office building is turned into a hotel), the building can apply through the New Construction pathway.

2. During the term of the contract, the project must plan to implement deep capital energy conservation measures that reduce electricity consumption at least 25% compared to the building’s baseline.

### 6.4.2 New Construction Buildings

1. The project must plan to implement deep capital energy projects saving more than 25% compared to the energy use targets specified in Seattle’s Energy Code C401.3.2.
2. The project must demonstrate compliance with the Seattle Energy Code through the Target Performance Path C401.3.

### 6.4.3 Building Additions or Major Space Use Type Changes

1. Additions or space use type changes shall be considered new construction and must use electricity provided by Seattle City Light for all energy sources.\(^3\)
2. If the site’s original building footprint is unaffected, the existing building’s baseline model may continue to be used for that section of the building, provided existing and new parts of the building are separately metered, and only if it is still an accurate predictor of the Adjusted Baseline Energy use.
3. The project must plan to implement deep capital energy projects saving more than 25% compared to the energy use targets specified in Seattle’s Energy Code C401.3.2.
4. The project must demonstrate compliance with the Seattle Energy Code (SEC) through the Target Performance Path C401.3. adopted at the time of construction or renovation, or the most recent Seattle Energy Code with a Target Performance Energy Use Intensity (EUI).

---

\(^3\) Photo-voltaic panels are allowed but must have a utility meter. Power generated will be subtracted from the Adjusted baseline energy use as discuss in section 7.3.2.3. Emergency or back-up generation is permitted. All fuel use must be accurately reported using ENERGY STAR Portfolio Manager.
7 M&V AND DATA REQUIREMENTS

7.1 M&V Fundamentals

Seattle City Light intends to hire a vendor to act as the M&V Consultant for this program. Their role will be to calculate monthly Avoided Energy Use values using industry-standards for whole building-based savings. The data used by the M&V Consultant will include, but is not limited to, Seattle City Light revenue-grade metering data, billing data, and building data collected through quarterly reports and ENERGY STAR Portfolio Manager.

Avoided Energy Use for new construction projects will be calculated by comparing the building’s actual consumption to a baseline, set by the energy use targets specified in Seattle’s Energy Code C401.3 Target Performance Path, as described in section 7.3 New Construction M&V.

7.2 Existing Buildings M&V

7.2.1 Eligibility of fuels and measurement boundary

Existing buildings that currently use non-electric fuels may participate in the program. However, Seattle City Light cannot pay for a conversion from one energy source to another “under Washington State Law.” In addition, Seattle City Light cannot provide monthly EEaS payments to the owner or EE Developer for any non-electric savings as Seattle City Light is not the utility provider for these fuels. As a result, these fuels shall be monitored, but non-electrical energy savings will not be quantified as Avoided Energy Use savings in the EEaS program.

To participate, owners must agree to not reduce electricity use by switching services that are delivered using electricity to delivery using gas, e.g. reducing electric heating by increasing gas heating, and agree to reduce electricity consumption by 25% or more. The primary concern is fuel-switching in order to increase payments to the EE Developer/Participant.

The EE Developer and/or Participant must proactively report to City Light when non-electric fuel increases occur, but the M&V Consultant will also scan ENERGY STAR Portfolio Manager data for any changes in non-electric fuel and flag fuel-switching events.

In the case of lighting conversion projects that cause interactive heating and cooling effects, the lighting conversion project will likely have a net benefit kBTU reduction (eliminating the heat load of the lights as well as saving lighting energy). Natural gas increases from the project shall not remove a project from enrollment. However, the M&V Consultant will estimate natural gas fuel increases due to

4 See RCW 35.92.360.
interactive effects using engineering calculations.\(^5\)

On-site generation must have an approved Seattle City Light interconnection agreement and meter. Energy production from any on-site generation will be monitored and removed from the quantification of Avoided Energy Use of the Site.

For buildings with multiple accounts or meters, at least 90% of the electricity use of the building must be on one Seattle City Light account, as determined in the baseline year. Any remaining electricity use would be considered outside of the measurement boundary of this program and will not be analyzed.

### 7.2.2 M&V Methods & Protocols

Avoided Energy Use for existing buildings that participate in the program will be calculated using an existing conditions baseline calculated using historic energy use and through the methodology outlined in ASHRAE Guideline 14, Section 4 and 5.1, Whole Building Prescriptive Path.

Seattle City Light may change its methodology for calculating Avoided Energy Use, EE Service Fee amounts, and PPA Payments in its sole discretion, to align with industry best practices and reasonable utility business judgment. Seattle City Light will notify Participants and EE Developers of intended changes to the methodology, and provide a 60-day comment period prior to adoption of changes.

### 7.2.3 M&V Process

#### 7.2.3.1 Baseline Data

The Participant and the EE Developer shall provide the following information to Seattle City Light:

- Historical monthly utility billing and fuel use information for the 12 months immediately prior to the capital project (derived from ENERGY STAR Portfolio Manager).
- Weather data for the baseline, compliant with CalTRACK 2.0 standards.
- Occupancy data (% leased sf).
- Floor area data (gross sf).
- Space use type information.
- Detailed description of all project-related activities, dates of project start and completion, and a description of the magnitude and expected duration of ECM savings.

#### 7.2.3.2 Protocol and Compliance

The City and its M&V Consultant will follow ASHRAE Guideline 14, Section 4 and 5.1, Whole Building Prescriptive Approach to set the monthly baseline for existing buildings. The baseline model shall be selected based on the simplest model with the best R Squared and CV(RSME).

\(^5\) CES uses gas heating factors published by the 7th Power Plan, which average as a 1.4% increase in gas heating from lighting conversions.
7.2.3.3 Performance Period

The performance period for an existing building starts after a capital upgrade specified in their ECM plan is complete and when the electricity savings reach at least 10% of monthly baseline energy use. Once determined, Seattle City Light will provide written notification confirming the start date of the performance period.

7.2.3.4 Savings Estimates

To calculate the Adjusted Baseline Energy, performance period weather (and occupancy data if relevant) will be applied to the baseline model. Energy savings for the site are estimated by summing the differences between the actual energy and baseline model’s Adjusted Baseline Energy.

\[
\text{Avoided Energy Use (or Energy Savings) = Adjusted Baseline Energy – Performance Period Energy +/- Non-Routine Adjustments}
\]

7.2.3.5 Non-Routine Events

Non-Routine Events are changes in building energy use that are not attributable to changes in the independent variables used in the baseline model or to the ECMs that were installed.

The City Light and the M&V Consultant will work with the EE Developer to identify Non-Routine Events and make corresponding Non-Routine Adjustments for events that fall significantly outside of normal operations of the building and which impact the Avoided Energy Use calculations.

EE Developers will provide documentation in the quarterly reports to explain the NREs. They should log these events as they happen, describing what the change was, when it happened, the duration, and the anticipated impact on energy use. Ideally, participants can take advantage of tracking systems already in use in the building such as building automation or work-order management systems, capital projects, and tenant change logs.

Examples of Non-Routine Events include:

- Change in space use type, such as from retail to restaurant.
- Expansion or destruction of conditioned building floor area (see NRA section below).
- Addition or removal of large equipment, such as data servers, kilns, and refrigerators.
- Change in operating hours or operations.
- Fuel switching on water or space heat.
- Addition or removal of electric vehicle infrastructure.
- On-site generation.

6 Other independent variables may be specified by the M&V Consultant
• Occupancy changes that are not captured in the baseline model, measured by leased square footage.
• Temporary, one-time, or rare events that fall outside of regular operation conditions, such as power loss or emergency operations.

Temporary events that are expected to occur in regular operating conditions, for example, normal building closures, maintenance events, or control sequence overrides, are not considered an NRE and will not be removed from the data.

7.2.3.6 Non-Routine Adjustments (NRAs)

If a Non-Routine Event is determined to be significant, the M&V Consultant will recommend a Non-Routine Adjustment to Seattle City Light for approval. Ideally these adjustments will be based on verified sub-metered data. Otherwise, the M&V Consultant may estimate Non-Routine Adjustments with statistical or engineering methods.

Procedures around Non-Routine Adjustments may be updated by Seattle City Light to align with best industry practices (including Efficiency Valuation Organization (EVO) M&V 2.0 & NRE subcommittee’s recommendation) during the EEaS program to identify and quantify Non-Routine Events and when and how to perform Non-Routine Adjustments. Seattle City Light will notify Participants and EE Developers of intended changes to the methodology and provide a 60-day comment period prior to adoption.

If the building increases in size or changes use type during the performance period, Seattle City Light may choose to pivot the baseline to the new construction methodology described below, as the baseline model is no longer representative of how much energy the building would have used had no ECMs occurred.

The new baseline model shall use the Target Performance Path EUIs in the Seattle Energy Code adopted at the time of renovation, or the most recent Seattle Energy Code with a Target Performance EUI.

• Additions or substantial remodels that change the use type must be electric-only.
• The original footprint of the building may continue to use non-electric fuels and the baseline model equation defined in Section 7.2.3.1 Baseline Data.

7.3 New Construction M&V

New construction projects will use the M&V methodology and requirements outlined in this section. New construction projects are defined by the following: (1) construction of a new building or structure, (2) an extension or increase in the conditioned floor area or height of a building or structure, or (3) significant changes in space use type.

7.3.1 Eligibility of Fuels and Code as Baseline

Seattle City Light provided electricity must be the sole fuel source for all end-uses in new construction projects, with the following exceptions:
• Backup Generator fuel use is allowed, but must be reported accurately and consistently in ENERGY STAR Portfolio Manager.
• On-site generation must have an approved Seattle City Light interconnection agreement and revenue grade meter. Energy production shall be monitored.

In addition, new construction projects must pursue the Target Performance Path (C401) as means of compliance with Seattle Energy Code. The participant site’s annual baseline is the energy use target required in the SEC Target Performance Path (C401). Eligible building types and energy use target Energy Use Intensities (EUI, in kBTU/ft²/year) are as follows in the 2015 SEC:

- Office (40 kBTU/ft²/yr)
- Medical Office (50 kBTU/ft²/yr)
- Retail (60 kBTU/ft²/yr)
- Master-metered Group R-2 multifamily (35 kBTU/ ft²/yr)

The target EUIs may also include partial loads from:

- Data centers as allowed in C401.3.2.1
- Parking garages (6 kBTU/ ft²/yr for open garages, 10 kBTU/ ft²/yr for enclosed)

Buildings that transition from Retrofit to the New Construction pathway after contract execution will use the energy use targets set in the Seattle Energy Code in force at the time of permitting.

For buildings with multiple accounts or meters, at least 90% of the electricity use of the building must be on one account, as determined in the baseline year. Any remaining electricity use will be considered outside of the measurement boundary of this program and does not need to be analyzed.

### 7.3.2 M&V Process and Methodology

#### 7.3.2.1 Baseline Model Development

For new construction projects, the Seattle Energy Code C401 and Code Official requirements shall guide the development of the baseline model.

The total allowable annual baseline EUI shall be determined by the code-based allowable energy use targets for the building. Code-based targets for Group R-2, S1 & S-2, E, and I-2 are currently excluded from the Phase 1 EEaS solicitation.

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7 Based on the energy model and the densities allowed in section C401.3.4, the total allowable EUI may be greater than these specific targets.

8 Projects with individually-metered multifamily (R2) are currently excluded. Master metered multifamily (R2) projects can apply to the program.
For mixed-use buildings, Seattle City Light will use a floor area-weighted kBTU/ft² to calculate the baseline EUI, as shown below.

**Example 1 – Office Building**

<table>
<thead>
<tr>
<th>Use Type</th>
<th>Square Feet by Use Type (ft²)</th>
<th>Baseline EUI (401.3.2 Code) (kBTU/ft²/yr)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Office</td>
<td>100,000</td>
<td>40</td>
</tr>
<tr>
<td>Enclosed Parking</td>
<td>15,000</td>
<td>10</td>
</tr>
<tr>
<td><strong>Total / Weighted</strong></td>
<td><strong>115,000</strong></td>
<td><strong>36.09</strong></td>
</tr>
</tbody>
</table>

**Example 2 – Mixed Use Building**

<table>
<thead>
<tr>
<th>Use Type</th>
<th>Square Feet by Use Type (ft²)</th>
<th>Baseline EUI (401.3.2 Code) (kBTU/ft²/yr)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Office</td>
<td>100,000</td>
<td>40</td>
</tr>
<tr>
<td>Medical Office</td>
<td>50,000</td>
<td>50</td>
</tr>
<tr>
<td>Retail</td>
<td>25,000</td>
<td>60</td>
</tr>
<tr>
<td><strong>Total / Weighted</strong></td>
<td><strong>175,000</strong></td>
<td><strong>45.71</strong></td>
</tr>
</tbody>
</table>

The M&V Consultant will use the participant’s energy model (proposed model) submitted to the Seattle Department of Construction and Inspections (SDCI) for energy code compliance to calculate the first year’s monthly values of the baseline model.

![Chart 1. Example First Year Baseline Model and Proposed Model](image-url)
7.3.2.2 Performance Period

The performance period for new construction starts after occupancy reaches at least 75% (measured in % leased square footage). Once determined, Seattle City Light will provide written notification confirming the start date of the performance period.

7.3.2.3 Savings Estimates

The M&V Consultant shall ensure that the baseline model and the actual energy use (for each billing period) do the following:

- Describe the same measurement boundary.
- Describe the same time period.
- Use the same assumptions and calculations.
- On-site generation is correctly removed from the avoided energy use savings.

For any weather adjustments, the M&V Consultant shall adjust the EUI baseline per Seattle Energy Code C401.3.9.

7.3.2.4 Annual Routine Adjustments (new construction only)

Each year throughout the term, the Participant’s baseline model shall be adjusted in the following ways:

- Actual energy use data shall be used to update the shape of the curve for the next year. The total allowable EUI will remain the product of the Seattle Energy Code.
- The total allowable annual baseline EUI will be adjusted for any data center, cold years, or retail operating hours as allowed by SEC sections C401.3.2.1, C401.3.9, and C401.3.10.

Any other types of adjustments will follow the Non-Routine Event and Non-Routine Adjustment sections below.

7.3.2.5 Non-Routine Events (NREs)

Non-Routine Events are changes in building energy use that are not attributable to changes in the independent variables used in the baseline model or to the ECMs that were installed.

NREs for new construction include:

- Change in space use type or space type mix, such as from retail to restaurant or vice versa.
- Expansion or destruction of conditioned building floor area.
- Changes in leased square footage that drop the building below 75% occupied.
- Electric vehicle charging infrastructure (shall be sub-metered and added to the baseline).
- On-site generation (shall be sub-metered and removed from the Avoided Energy Use of the Site).
7.3.2.6 Non-Routine Adjustments (NRAs)

For new construction projects, only the NREs listed above will trigger a Non-Routine Adjustment. As these NREs are significant, the M&V Consultant will recommend Seattle City Light make a Non-Routine Adjustment to the participant’s code baseline.

Occupancy changes between 100% and 75% occupancy in new construction use cases do not require a non-routine adjustment. Below 75% occupancy, the Participant and EE Developer will need to resubmit their SDCI proposed model to adjust for the major occupancy changes.

If there is an addition or building use type change\(^9\) during the performance period, Seattle City Light may choose to pivot the baseline model to another use type code baseline, as the baseline model is no longer representative of how much energy the building would have used had no improvements occurred.

7.4 Data Requirements

All ENERGY STAR Portfolio Manager Site and energy use information must be accurately collected and maintained by the Participant. The Participant will grant Seattle City Light, and any agent working on the City’s behalf as part of the EEaS program, access to the Site’s data as it relates to participation in the EEaS program, including but not limited to the Site’s ENERGY STAR Portfolio Manager profile and interval data (if available) throughout the term of the Participation Agreement.

Project information will be provided by the EE Developer to Seattle City Light on a quarterly basis throughout the term of the PPA, using the report format provided by City Light. The Participant and EE Developer will grant Seattle City Light, and any agent working on the City’s behalf as part of the EEaS program, access to the project’s data as it relates to the participation in the EEaS program, including but not limited to workforce data.

The EE Developer shall provide to Seattle City Light and their M&V Consultant on a quarterly basis updated forms specifying:

- ECM Plan status.
- Confirmed changes in space use, gross square footage, leased square footage, and/or implementation of non-project related capital projects.

7.5 Quality Assurance and Quality Control (QA/QC)

Data quality procedures to verify the quality and accuracy of the projects before, during, and after ECMs have been implemented, will be administered by the M&V Consultant as they relate to monthly estimation methods, and NRE detection and quantification methods. Seattle City Light will evaluate

\(^9\) See C401.3.8 for guidance.
quantitative and qualitative aspects of the program and its participating projects.

Seattle City Light reserves the right to perform random site verifications of the participating projects in order to monitor project quality and savings. Seattle City Light reserves the right to review documentation supporting any data submitted by Participants and EE Developers.
8 PROGRAM REQUIREMENTS

8.1 Participant Requirements

1. Participant must notify all tenants who will be required to pay all or a portion of the EE Service Fees dictated by program participation. Tenant notification must at a minimum state that the EE Service Fee, charged to the building as part of participation in the EEaS program, is not an electricity rate payment. Participant will not represent or imply that EE Service Fees are a City Light charge for electricity delivered. Participant will provide evidence of this notice to City Light upon request.
2. Participant must give Seattle City Light and the M&V Consultant access to their ENERGY STAR Portfolio Manager account. Participant agrees to upload energy consumption to Portfolio Manager monthly, and maintain other relevant data housed in the Portfolio Manager system.
3. Participant must grant the M&V Consultant access to Seattle City Light billing information and interval meter data (e.g. through MeterWatch) for the participating building.

8.2 EE Developer Requirements

1. EE Developer must provide Seattle City Light with quarterly reports throughout the duration of the construction and performance period.
2. EE Developer must provide Seattle City Light with workforce development reports at 50% and 100% completion of construction, for projects over 5 million dollars.
3. EE Developer must achieve at least 10% electricity savings after the construction period. (Existing Buildings only)

8.3 Building Requirements

1. All participating buildings must be set-up and current (within 2 months) in ENERGY STAR Portfolio Manager.
2. Buildings located in the City of Seattle must be in compliance with the City of Seattle’s Energy Benchmarking and Reporting program. See https://www.seattle.gov/environment/climate-change/buildings-and-energy/energy-benchmarking for more information.

8.4 Project Requirements

1. Quantification of Avoided Energy Use shall exclude the effect of any on-site generation. Any on-site generation must be outside the project boundary and separately metered with a Seattle City Light installed revenue grade meter.
2. Participant must provide and maintain a list of planned ECMs to be implemented as part of the project and keep Seattle City Light informed on the status of implementation on a quarterly basis.
3. The participating building will not be eligible for any other Seattle City Light efficiency programs while participating in the EEaS program. (Participants are free to pursue other grant or incentives from non-City Light funding sources for efficiency work that effects other fuel/energy sources.)
8.5 Workforce Development Reporting Requirements

The EE Developer will be required, under the PPA, to report workforce development metrics listed below for capital projects above 5 million dollars in total capital project costs. The goal of requiring reporting is not to monitor workplace practices or supervise construction, but to align workforce development values with those of the City. Reporting will be required for all energy efficiency related capital project work over 5 million dollars in total capital project costs performed to achieve the proposed savings, including the construction period.

As this is not a public works project, the EE developer shall aim to meet or exceed the goals set by the EE Developer in the project solicitation. Ideally, these goals will align with the standards set forth in Seattle’s Priority Hire statute (SMC 20.37.040), which includes, but is not limited to, the following:

- Use labor that is receiving area standard wages for all craft workers;
- Provide bona fide benefits, vacation, health and welfare, apprenticeship and training funds;
- Meet or exceed 15% apprenticeship utilization per craft;
- Set and meet goals for hiring women and racial minorities as well as for hiring Women- and Minority-Owned Business Enterprises (WMBE) for Developers, and;
- Set and meet goals for hiring women and racial minorities from pre-apprenticeship programs.

The forms for reporting on workforce development will be required at the 50% and 100% completion point of each capital project above 5 million dollars and will be submitted to City Light. Reports will require the following details:

- Whether or not workers are receiving area standard wages and bona fide benefits;
- Apprenticeship utilization percentage;
- Priority hire utilization (% of workers who live in economically distressed zip codes);
- Utilization of women and people of color;
- Women and minority business enterprise utilization, and;
- Percent utilization of women and people of color from pre-apprentice programs.
9 PARTICIPATION PROCESS

9.1 Submit Project Proposal

By March 31, 2020

1. Develop a project plan outlining ECMs and their specific contribution to your proposed EUI or kWh savings goal.
2. Complete and submit the Project Application.

9.2 Await Response Regarding Selection

March 31, 2020 – May 22, 2020

1. Seattle City Light will conduct eligibility checks and project scoring based on selection criteria.
2. Seattle City Light, at its discretion, may interview representatives of the proposed projects considered most competitive.
3. Seattle City Light will notify successful candidates of their selection status by email.

9.3 Contract with Seattle City Light (If Selected)

1. Seattle City Light’s M&V Consultant will develop a baseline model which will be used as the basis for measuring electricity savings. Participant and EE Developer can review the baseline model and request adjustments (adjustments are subject to Seattle City Light approval).
2. Participant (Building Owner or Owner’s Representative) will sign Participation Agreement with Seattle City Light.
3. Participant indemnifies Seattle City Light against tenant complaints.
4. EE Developer signs PPA with Seattle City Light.
5. The term of the contracts starts when both contracts are signed.

9.4 Construction Period

1. Implement ECMs or construct/renovate facility (if new construction).
2. Submit an updated Workforce Development report to Seattle City Light at 50% and 100% completion of construction, for projects over 5 million dollars.
3. Notify Seattle City Light when the ECM project(s) or construction has been completed.

9.5 Performance Period

1. In order to start the performance period and initiate EEaS transactions, the following conditions need to be met:
   o For Existing Building projects, >10% electricity savings must occur on a monthly basis.
   o For New Construction projects, the building must have over 75% occupancy as measured by leased square footage.
2. EE Developer submits an updated quarterly reporting package to Seattle City Light
3. Seattle City Light and M&V Consultant will monitor building performance and submittals for NREs (using quantitative and qualitative data).
4. M&V Consultant will conduct any NRAs as necessary. Participant and EE Developer will be notified of any NRAs and can review the updated baseline model and request adjustments (adjustments are subject to Seattle City Light approval).
5. Seattle City Light will include the EE Service Fee on the Participant’s subsequent bills and process the PPA payment to Efficiency Energy Developer.
6. Continue identifying, implementing, and evaluating ECMs.

9.6 Program Evaluation

Seattle City Light will conduct evaluations and interview or survey a sample of Participants, EE Developers, and Customers during the Performance Period. These may be randomly selected to voluntarily provide additional information regarding their participation in the program. Interview or survey questions may cover topics such as, but are not limited to:

- Satisfaction with the EEaS process
- Satisfaction with the ECMs implemented at the Site
- Motivations for carrying out the ECMs, perception of non-energy benefits, sharing of EEaS experience with the industry, etc.
- NRE occurrence (e.g. increased or decreased occupancy, addition/removal of energy using equipment, etc.) during the Performance Period that might have affected energy use
- Business model approach
- Barriers to success
- Potential improvements to the program design, especially as related to scaling the pilot program to the next phase
- Confidence levels in and satisfaction with the M&V process
10 PROPOSAL REQUIREMENTS

The following section describes the requirements for the proposal documentation. Each application must specify who will assume the role of Participant and EE Developer and provide contact information for both parties for the application submittal to be considered complete. Seattle City Light may ask for additional information or clarification during the selection process. All proposal documentation must use a font size of 10 or larger.

The entire proposal package must not exceed 23MB.

10.1 Letter of Interest/Introduction

(Max 2 pages)

10.2 Participant Information

10.2.1 Participant

(Submission form)

1. Company name
2. Authorized signer
3. Project contact
4. Contact information
5. Owner’s representative information (if applicable)

10.2.2 Efficiency Energy Developer

(Submission form)

1. Company who will assume the role of the EE Developer. This company will be the recipient of the PPA.
   a. Name
   b. Years in business
2. Authorized signer
3. Project Manager
4. Contact information

(Supporting Documentation (Max 4 pages)

5. Description of company
6. Resume of project manager
7. List and summary of similar projects completed
8. References
10.2.3 Participation details

(Submission form)

1. How is the split incentive between landlord and tenant present in your building?
2. How are energy costs allocated to your tenants? (i.e. submetering, square-footage allocation, etc.)
3. Types and quantity of lease type(s) present in the building.
4. What is your desired term length? (up to 20 years)

10.3 Building Description

(Submission form)

1. General description of building;
   a. Name, address
   b. Year built
   c. Years owned
   d. Number of tenants
   e. Number of stories
   f. Gross and conditioned building square footage
2. Square footage by occupancy type from ENERGY STAR Portfolio Manager.
3. Inventory of all energy sources and Seattle City Light accounts (must be reflected in ENERGY STAR Portfolio Manager).
4. Annual use of other energy sources (natural gas, steam, solar, oil).
5. General description of existing building systems, including controls system, HVAC, lighting, envelope, etc. (existing only).
6. Occupancy rate by month for prior 12 months as a percent of leasable square feet (existing only).
7. General weekly occupancy schedule (e.g. 12 hours per day, M–F).
8. Recent major changes to space use, building systems, or occupancy (existing only).
9. Expected major changes to space use, building systems, fuel type, or occupancy over the next 5 years.

(Supporting Documentation)

10. Most recent statement of Energy Performance from ENERGY STAR Portfolio Manager.

10.4 Project Description

(Submission Form)

1. Overview of the types of energy conservation measures (ECMs) planned:
   a. ECM description,
   b. Project type (i.e. capital, behavioral, O&M, etc.),
   c. Estimated annual energy savings from preliminary audit(s),
   d. Estimated completion date
2. Commitment to share ENERGY STAR Portfolio Manager account of the building.

(Supporting Documentation (Max 2 pages))

3. Summary of the ECM study and savings calculation methodology.

10.5 Workforce Development

(Submission Form)

1. Commitment to report on workforce development efforts:
   a. Workers receiving prevailing wage
   b. Workers receiving bona fide benefits
   c. Apprenticeship utilization percentage
   d. Priority Hire utilization
   e. Utilization of women and people of color
   f. Women and minority business enterprise utilization
   g. Women and people of color from pre-apprentice programs

2. Description of strategy to achieve Priority Hire workforce goals.
11 PROPOSAL SUBMITTAL

Proposals must be delivered to Seattle City Light electronically. Proposals received after the deadline will be considered for the next selection period, if offered. All times listed below are Pacific Standard time.

All proposals become the property of the City of Seattle and can be subject to the public disclosure requests. The content of all proposals will be treated as confidential; any proprietary data must be clearly marked “Confidential - Proprietary Information.” Proposals entirely marked as confidential will not be accepted.

1. Proposals must be received by Seattle City Light no later than the date and time given in Section 13 TIMELINE/SCHEDULE, except as revised by Addenda.
2. All pages are to be numbered and identify the project submittal. The format should follow closely to that requested in Section 10 PROPOSAL REQUIREMENTS.
3. The submitted proposal shall cover the topics and details identified in sections 10.1 through 10.5 of this Program Manual. Each section of the proposal shall be aligned with the section headers in sections 10.1 through 10.5.
4. The City has page limits specified in Section 3 “Proposal Requirements.” Any pages that exceed the page limit will be excised from the document for purposes of evaluation.
5. The proposer has full responsibility to ensure the response arrives at the City within the deadline. A response submitted or delivered after the time fixed for receipt will not be accepted unless waived as immaterial by the City, given the specific fact-based circumstances. Responses arriving after the deadline may not be considered for this solicitation round, may be included for future selection processes, or the Seattle City Light may accept the package and make a determination as to lateness.

Submittal

1. Send electronic submittal to Seattle City Light SCLEnergyAdvisor@seattle.gov, on or before the deadline noted in Section 13 TIMELINE/SCHEDULE, except as revised by Addenda.
2. Title the e-mail very clearly with “EEaS Proposal” and your company name.
3. Any risks associated with transmittal are borne by the Proposer.
4. The City e-mail system will generally allow documents up to, but no larger than, 23 Megabytes.
## 12 PROJECT SELECTION CRITERIA

Seattle City Light will evaluate all proposals received against Section 6 PROGRAM ELIGIBILITY and Section 8 PROGRAM REQUIREMENTS. If Seattle City Light receives more than 15 eligible projects by March 31, 2020, each project will be scored against the criteria below. The 15 projects with the highest ranking will be selected for this phase of implementation. Eligible projects that are not selected may be considered for future project solicitations if they notify Seattle City Light of their continued interest in the pilot program.

<table>
<thead>
<tr>
<th>Project Criteria</th>
<th>Metric</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Building Performance</td>
<td>• Depth of electrical energy savings: building performance above &amp; beyond 25% savings minimum goal</td>
<td>25</td>
</tr>
<tr>
<td></td>
<td>• Likelihood of ECMs proposed meeting savings target</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Methodology used to determine saving estimates</td>
<td></td>
</tr>
<tr>
<td>Project Team</td>
<td>• Strength, experience, and ability of team to deliver project as proposed</td>
<td>5</td>
</tr>
<tr>
<td>Project Timeline</td>
<td>• Performance period can start within 2 years or earlier of selection</td>
<td>5</td>
</tr>
<tr>
<td>Environmental Impact</td>
<td>• Degree of carbon savings, e.g. through beneficial electrification (ranked relative to other projects in solicitation)</td>
<td>5</td>
</tr>
<tr>
<td>Equity and Workforce Development</td>
<td>• Ability/commitment to report desired metrics</td>
<td>20</td>
</tr>
<tr>
<td></td>
<td>• Women and minority owned business inclusion plan</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Implementation strategy to achieve Priority Hire workforce goals</td>
<td></td>
</tr>
<tr>
<td>Tenant Benefits</td>
<td>• Financial – extent to which the value of efficiency energy will be passed on to tenants</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td>• Health &amp; wellness – projects that exceed ventilation, lighting, and thermal comfort standards of ASHRAE and/or healthy building guidelines</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Tenant engagement – commitment to engaging commercial tenants in saving energy</td>
<td></td>
</tr>
<tr>
<td>Innovation/Value-added</td>
<td>• How is your project innovative?</td>
<td>5</td>
</tr>
<tr>
<td></td>
<td>• How will this program help you achieve higher energy performance?</td>
<td></td>
</tr>
<tr>
<td>Use-case diversity</td>
<td>• Is this type of project under or over-represented in the mix of projects received?</td>
<td>20</td>
</tr>
<tr>
<td>Submittal</td>
<td>• Responsiveness of submittal (concise, complete and accurate)</td>
<td>5</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td>100</td>
</tr>
</tbody>
</table>
# 13 TIMELINE/SCHEDULE

<table>
<thead>
<tr>
<th>Milestone</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Request for Projects Issued</td>
<td>July 31, 2019</td>
</tr>
<tr>
<td>Draft Program Manual released</td>
<td>August 28, 2019</td>
</tr>
<tr>
<td>Information Session + Response to initial clarifications/requests for information submitted</td>
<td>August 29, 2019</td>
</tr>
<tr>
<td>Questions/requests for information due to Seattle City Light</td>
<td>September 20, 2019</td>
</tr>
<tr>
<td>Seattle City Light publishes response to questions</td>
<td>October 11, 2019</td>
</tr>
<tr>
<td>EEaS Feedback Discussion</td>
<td>October 14, 2019</td>
</tr>
<tr>
<td>Power Purchase Agreement, Participation Agreement, Updated Program Manual, M&amp;V Guidelines released for comments</td>
<td>November 22, 2019</td>
</tr>
<tr>
<td>Deadline for comments</td>
<td>December 6, 2019</td>
</tr>
<tr>
<td>Final program documents released</td>
<td>January 10, 2020</td>
</tr>
<tr>
<td>Proposals due to City Light</td>
<td>March 31, 2020</td>
</tr>
<tr>
<td>Blackout period - applicants cannot correspond with Seattle City Light about the RFP</td>
<td>March 31, 2020 – May 22, 2020</td>
</tr>
<tr>
<td>Participants selected</td>
<td>May 22, 2020</td>
</tr>
<tr>
<td>Target Participation Agreement and PPA Execution Date</td>
<td>July 3, 2020</td>
</tr>
</tbody>
</table>
14 QUESTIONS AND CLARIFICATIONS

Any questions and/or clarifications must be submitted electronically to an Energy Advisor at Seattle City Light SCLEnergyAdvisor@seattle.gov in written format with the e-mail header EEaS RFP Question by March 31st, 2020.